

# MODEL INSTITUTE OF ENGINEERING & TECHNOLOGY (Autonomous)

Permanently Affiliated to the University of Jammu Accredited by the NAAC with "A" Grade





#### No.: MIET/IIC/2022/076 Dated: 27-08-2022

### **Notice**

This is for the information that IIC is organizing an orientation session for the students of the Institute on "Developing Elevator Pitch for your start-up Idea" for the Students of EE 29<sup>th</sup> August 2022". Faculty is requested to kindly ensure that the students attend the Session on time, in proper uniform and in full attendance.

#### The details of the speaker, timing and venue are given below:

Trainer	Ms. Gurpreet Kour Sodhi Innovation Ambassador		
Venue	Online platform		
Date	29 <sup>th</sup> August 2022		
Time	7 Pm onwards		
Mode	Live Streaming through Google meet		
<b>Registration Link</b>	https://forms.gle/sP33ARVqLC8ojJYCA		

All the above-mentioned students are requested to register for the event by filling in the google form and attend the session at 7 Pm sharp.

Parveen Kumar Abrol Convenor, IIC

Copy to: -

- Director, MIET for kind information
- General Manager Strategic Initiatives
- Dean Academic Affairs

#### Model Institute of Engineering & Technology

#### "Session on Developing Elevator Pitch for your start-up Idea"

MIET Institution Innovation Council organised an orientation session for the students of the Institute on the theme "Session on Developing Elevator Pitch for your start-up Idea" As part of IIC activities MIET IIC conducted a session "Session on Developing Elevator Pitch for your start-up Idea". The agenda was to help entrepreneurs make the best of brief encounters with potential investors at parties, business events, or elevators. This session was attended by the students from EE on 29th of August 2022, determined to motivate and encourage young minds for business idea pitching

The deeply engaging session was steered by following Innovation Ambassadors:

• Ms. Gurpreet Kour Sodhi, Innovation Ambassador, gave the students an idea about how to pitch in business to attract the right investors and audience.

• During the session, the students were made aware about pitching and its importance. Further the steps to be followed while developing the best pitch were discussed, some examples were discussed as well.

•Dr Hanuman Prasad also enlightened the students about the importance of pitching with some real time examples.

•Students from EE department attended the interactive session, outlining the importance of developing a good elevator pitch for a new venture. Overall, the session was short but covered important concepts necessary to develop an elevator pitch. The session served as a motivation and encouragement for young minds who are aiming to become successful entrepreneurs.

• All the topics were explained with suitable examples to make the concepts easy to understand and implement.

• The speaker resolved all the questions asked during the session. The Session Agenda was shared with students a day in advance to enable students to derive the expected benefits.

The session was concluded by Dr. Hanuman Prasad, HoD, EE. The Innovation Ambassadors focussed on the theme area in which they had received training from MIC's Innovation Ambassador Training Program. The speaker conducted icebreaker activities like use of audiovisuals during the session for better understanding and engagement. The session was highly informative and appreciated by all.



S. No	Roll no.	Name of the students	Semester
1	191202001	Vageesha Gupta	3 <sup>rd</sup> Sem EE
2	191202002	Roshini	3 <sup>rd</sup> Sem EE
3	191202003	Anurag Dhiman	3 <sup>rd</sup> Sem EE
4	191202004	Heena Raina	3 <sup>rd</sup> Sem EE
5	191202006	Al Reyan Lone	3 <sup>rd</sup> Sem EE
6	191202007	Syed Wasil Ahmad Jeelani	3 <sup>rd</sup> Sem EE
7	191202008	Arihant V Sakshi	3 <sup>rd</sup> Sem EE
8	191202009	Kaiser Ramzan	3 <sup>rd</sup> Sem EE
9	191202010	Kunwar Pamarth Singh	3 <sup>rd</sup> Sem EE
10	2020A4R001	Abhimanyu Seekay	1 <sup>st</sup> Sem EE
11	2020A4R002	Atul Pandit	1 <sup>st</sup> Sem EE
12	2020A4R004	Aditya Bhardwaj	1 <sup>st</sup> Sem EE
13	2020A4R005	Gagan Jot Singh	1 <sup>st</sup> Sem EE
14	2020A4R006	Chintan Sajgotra	1 <sup>st</sup> Sem EE
15	2020A4R007	Sanket Kundal	1 <sup>st</sup> Sem EE
16	2020A4R008	Kanika Nargotra	1 <sup>st</sup> Sem EE
17	2020A4R009	Dikshit Choudhary	1 <sup>st</sup> Sem EE
18	2020A4R010	Karan	1 <sup>st</sup> Sem EE
19	2020A4R011	Sidant Singh Saini	1 <sup>st</sup> Sem EE
20	2020A4R013	Lakshay Sharma	1 <sup>st</sup> Sem EE

#### List of Participated students in the Event



## **Glimpses of Event**



Fig 1: Poster of the event

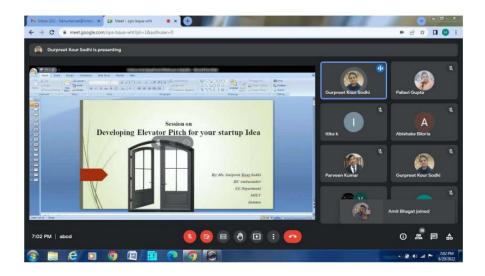


Fig 2: Everyone participated enthusiastically and enjoyed the session





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